CoinDepo

CoinDepo Brand Guidelines

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CoinDepo

Smart Profit

Next Generation Financial Service for Digital Assets

We Create Traditional Wealth Through the Digital World Technologies

Our Mission

We take existing financial products that everyone understands and reimagine them based on the latest technologies and the possibilities that they open.

Our Vision

Our main goal is to change the global vision regarding the principles and the future of finance. In our work, we try to eliminate any difficulties that hinder the evolution of the financial system.

Our Values

We are innovators who use modern digital technologies to improve the world. We are constantly developing and improving to avoid staying behind.

CoinDepo Logo

Primary & Secondary

Primary Logo

Horizontal Regular

Minimum size 25 mm

Primary Logo
Horizontal Light

Minimum size 25 mm

Primary Logo

Vertical Regular

Minimum size 15 mm

Primary Logo
Vertical LIght

Primary Logo

Horizontal Gradient

Minimum size 25 mm

Primary Logo

Vertical Gradient

Minimum size 15 mm

Primary Logo

Horizontal Light (Color)

Minimum size 25 mm

Primary Logo

Vertical Light (Color)

Primary Logo

Horizontal Gradient (Black Background)

Primary Logo

Vertical Gradient (Black Background)

Primary Logo

Symbol Only (Gradient)

Minimum size 10 mm

Primary Logo

Symbol Only (Gradient / Black Background)

Minimum size 10 mm

Secondary Logo

Horizontal Regular

Minimum size 25 mm

Secondary Logo
Horisontal Light

Minimum size 25 mm

Secondary Logo
Vertical Regular

Minimum size 15 mm

Secondary Logo
Vertical LIght

Minimum size 15 mm

Secondary Logo

Horizontal Gradient

Minimum size 25 mm

Secondary Logo
Vertical Gradient

CoinDepo

CoinDepo

Minimum size 15 mm

Secondary Logo

Horizontal Gradient (Black Background)

Secondary Logo

Vertical Gradient (Black Background)

Minimum size 15 mm

Secondary Logo

Symbol Only (Gradient)

Minimum size 10 mm

Secondary Logo

Symbol Only (Gradient / Black Background)

Minimum size 10 mm

CoinDepo

Color Palettes

Logo & Brand Colors

CD CoinDepo

The main colors of the CoinDepo brand used for the logo, fonts and branded materials.

HEX: 6BBCFF
RGB: 107 188 255
CMYK: 50 15 0 0
PANTONE P 112-4 C

HEX: 1689F6
RGB: 22 137 246
CMYK: 75 25 0 0
PANTONE P 109-5 C

HEX: 0056EB
RGB: 0 86 235
CMYK: 100 70 0 0
PANTONE P 106-8 C

Logo & Brand Colors

Black & White

HEX: 000000

RGB: 0 0 0

CMYK: 100 100 100 100

PANTONE P 179-16 C

All base colors of the CoinDepo brand

HEX: 6BBCFF
RGB: 107 188 255
CMYK: 50 15 0 0
PANTONE P 112-4 C

HEX: 1689F6
RGB: 22 137 246
CMYK: 75 25 0 0
PANTONE P 109-5 C

HEX: 0056EB
RGB: 0 86 235
CMYK: 100 70 0 0
PANTONE P 106-8 C

HEX: B1BBC5
RGB: 177 187 197
CMYK: 10 0 0 20
PANTONE P 179-3 C

HEX: 556778
RGB: 85 103 120
CMYK: 80 0 0 0
PANTONE P 179-12 C

HEX: 000000
RGB: 0 0 0
CMYK: 100 100 100 100
PANTONE P 179-16 C

CoinDepo

Clearspace

Minimum Space Around the Logo

Primary Logo Clearspace

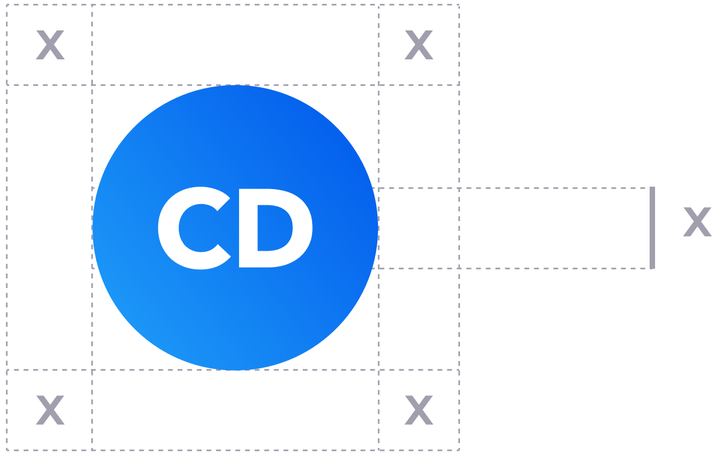
Horizontal Gradient

Primary Logo Clearspace

Vertical Gradient

Primary Logo Clearspace

Symbol Only (Gradient)



Secondary Logo Clearspace

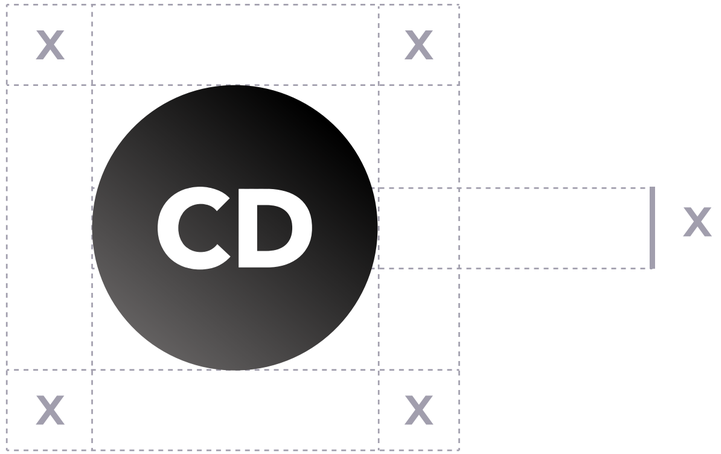
Horizontal Gradient

Secondary Logo Clearspace

Vertical Gradient

Secondary Logo Clearspace

Symbol Only (Gradient)



CoinDepo

How to Use the CoinDepo Logo

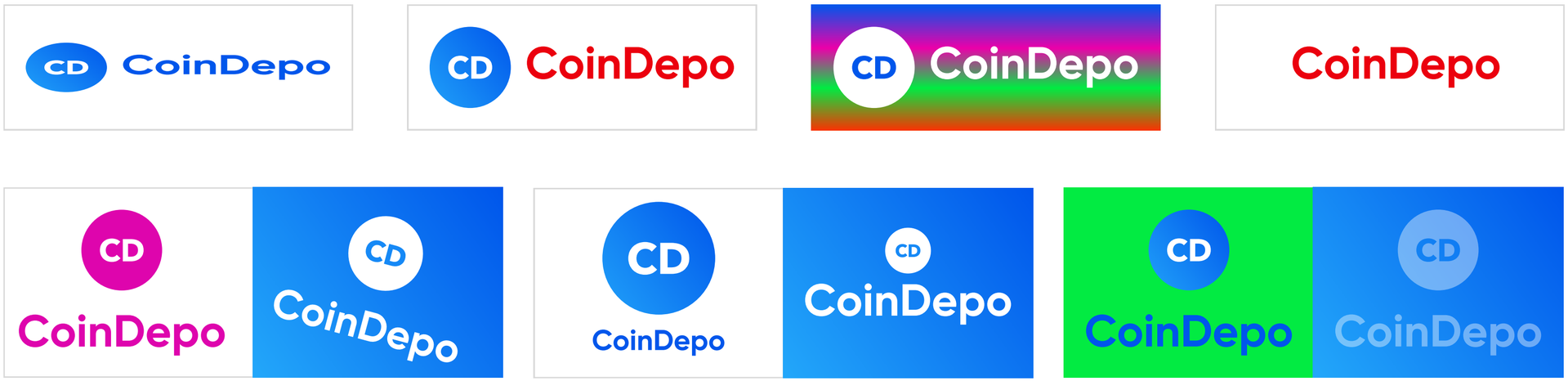
Proper & Incorrect Use

How to Use the Logo

Proper Use

How to Use the Logo

Incorrect Use



Feel free to contact us at support@coindepo.com
if you would like to learn more about the
CoinDepo brand.

CoinDepo

www.coindepo.com